



December 31, 2014

CNinsure Named Insurance Intermediary of the Year 2014

GUANGZHOU, China, Dec. 31, 2014 (GLOBE NEWSWIRE) -- CNinsure Inc. ("CNinsure" or the "Company") (Nasdaq:CISG), a leading independent insurance intermediary company and an online insurance service provider in China, today announced that it was awarded the Insurance Intermediary of the Year 2014 at the 3rd annual ceremony of Leading China Summit Forum in Beijing on December 25, 2014. It was the third year in a row that CNinsure won the award.

Commenting on the award, Mr. Chunlin Wang, chief executive officer of CNinsure, stated: "It is a great honor for us to receive such award at the Leading China Awards Ceremony. We appreciate the recognition of our service quality by the public. CNinsure has established a leading position in the insurance intermediary sector and is on the right track towards its strategic goal to become a leading O2O insurance sales and service provider in China, which we believe will enable us to bring more value to our customers and partners going forward."

About CNinsure Inc.

CNinsure is a leading independent intermediary company and an online insurance service provider operating in China. CNinsure's distribution network reaches many of China's most economically developed regions and affluent cities. The Company distributes a wide variety of individual and commercial lines of property and casualty and life insurance products underwritten by domestic and foreign insurance companies operating in China, and provides insurance claims adjusting as well as other insurance-related services.

Forward-looking Statements

This press release contains statements of a forward-looking nature. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. You can identify these forward-looking statements by terminology such as "will," "expects," "believes," "anticipates," "intends," "estimates" and similar statements. These forward-looking statements involve known and unknown risks and uncertainties and are based on current expectations, assumptions, estimates and projections about CNinsure and the industry. Potential risks and uncertainties include, but are not limited to, those relating to CNinsure's limited operating history, especially its limited experience in selling life insurance products, its ability to attract and retain productive agents, especially entrepreneurial agents, its ability to maintain existing and develop new business relationships with insurance companies, its ability to execute its growth strategy, its ability to adapt to the evolving regulatory environment in the Chinese insurance industry, its ability to compete effectively against its competitors, and macroeconomic conditions in China and their potential impact on the sales of insurance products. All information provided in this press release is as of the date hereof, and CNinsure undertakes no obligation to update any forward-looking statements. Although CNinsure believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that its expectations will turn out to be correct, and investors are cautioned that actual results may differ materially from the anticipated results. Further information regarding risks and uncertainties faced by CNinsure is included in CNinsure's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 20-F.

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