



February 9, 2015

## **CNinsure to Announce Fourth Quarter and Fiscal Year 2014 Financial Results and Host Conference Call on March 2, 2015**

GUANGZHOU, China, Feb. 9, 2015 (GLOBE NEWSWIRE) -- CNinsure Inc. (Nasdaq:CISG), a leading independent online-to-offline ("O2O") financial services provider in China, today announced that it will release its financial results for the fourth quarter 2014 after the close of the U.S. financial markets on March 2, 2015.

Mr. Chunlin Wang, CEO and Mr. Peng Ge, CFO will host a conference call to discuss the fourth quarter and fiscal year 2014 financial results at:

Time: 8:00 pm Eastern Standard Time on March 2, 2015  
or 9:00 am Beijing/Hong Kong Time on March 3, 2015

The toll free dial-in numbers:

United States	1-855-500-8701
United Kingdom	0800-015-9724
Canada	1-855-757-1565
Taiwan	0080-665-1951
Hong Kong	800-906-606

The toll dial-in numbers:

China (Mainland)	400-120-0654
Singapore & Other Areas	+65-6723-9385

Conference ID #: 81440385

Additionally, a live and archived web cast of this call will be available at: <http://ir.cninsure.net/events.cfm>

### **About CNinsure Inc.**

CNinsure is a leading independent online-to-offline ("O2O") financial services provider. Through our online platforms and offline sales and service network, we offer a wide variety of financial products and services to individuals and businesses including property and casualty and life insurance products, wealth management products, and consumer finance services. We also provide insurance claims adjusting services, such as damage assessments, surveys, authentications and loss estimations, as well as value-added services, such as emergency assistance. Our online platforms include 1) [Baoxian.com](http://Baoxian.com), an online entry portal for comparing and purchasing health, accident, travel and homeowner insurance products; 2) CNpad, a mobile transaction platform that supports our sales agents using mobile devices; 3) [Chetong.net](http://Chetong.net), a public service platform for the insurance industry and 4) eHuzhu ([www.ehuzhu.com](http://www.ehuzhu.com)), the first non-profit online mutual aid platform in China. Our extensive distribution and service network covers 28 provinces in China, including most economically developed regions and cities. For more information about CNinsure Inc., please visit <http://ir.cninsure.net/>.

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