



October 8, 2014

CNinsure to Host Its O2O Strategy Day in Hong Kong on October 21, 2014

GUANGZHOU, China, Oct. 8, 2014 (GLOBE NEWSWIRE) -- CNinsure Inc. (Nasdaq:CISG), a leading independent insurance intermediary company operating in China, today announced it will host its O2O Strategy Day at Hennessy Room, Level 7, Conrad Hong Kong, Pacific Place, 88 Queensway, Hong Kong on Tuesday, October 21, 2014 from 9:30 a.m. to approximately 12:00 p.m. Beijing/Hong Kong time. The event will feature presentations by Chairman, Mr. Yinan Hu; Chief Executive Officer, Mr. Chunlin Wang; and Chief Financial Officer, Mr. Peng Ge, on its strategies to become a leading O2O insurance sales and services platform in China, and will include a question and answer section. Management in charge of online projects will also be present.

A live audio webcast with slide presentation can be accessed at <http://ir.cninsure.net/events.cfm>. Teleconference is also available.

Conference Call Access:

United States	1-800-742-9301
United Kingdom	0808-234-1369
Canada	1-855-576-0539
Singapore	800-616-2313
Taiwan	0080-161-5198
Hong Kong	800-906-648
China (Mainland)	400-120-3170
International dial-in number:	+61-2837-33610

A replay of the call will be available for 7 days by dialing the following number: +61-2-9003-4211

Conference ID #: 13579029

For those interested in attending the event, please RSVP via email to gusr@cninsure.net. All participants must be registered in advance to attend in person as space is limited.

About CNinsure Inc.

CNinsure is a leading independent intermediary company operating in China. CNinsure's distribution network reaches many of China's most economically developed regions and affluent cities. The Company distributes a wide variety of property and casualty and life insurance products underwritten by domestic and foreign insurance companies operating in China, and provides insurance claims adjusting as well as other insurance-related services.

Forward-looking Statements

This press release contains statements of a forward-looking nature. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. You can identify these forward-looking statements by terminology such as "will," "expects," "believes," "anticipates," "intends," "estimates" and similar statements. These forward-looking statements involve known and unknown risks and uncertainties and are based on current expectations, assumptions, estimates and projections about CNinsure and the industry. Potential risks and uncertainties include, but are not limited to, those relating to CNinsure's limited operating history, especially its limited experience in selling life insurance products, its ability to attract and retain productive agents, especially entrepreneurial agents, its ability to maintain existing and develop new business relationships with insurance companies, its ability to execute its growth strategy, its ability to adapt to the evolving regulatory environment in the Chinese insurance industry, its ability to compete effectively against its competitors, and macroeconomic conditions in China and their potential impact on the sales of insurance products. All information provided in this press release is as of the date hereof, and CNinsure undertakes no obligation to update any forward-looking statements. Although CNinsure believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that its expectations will turn out to be correct, and investors are cautioned that actual results may differ materially from the anticipated results. Further information regarding risks and uncertainties faced by CNinsure is included in CNinsure's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 20-F.

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