



December 14, 2010

CNinsure Posted Presentation Material for Its Analyst and Investor Day Online

Dec. 14, 2010 (GlobeNewswire) --

GUANGZHOU, China, Dec. 14, 2010 (GLOBE NEWSWIRE) -- CNinsure Inc. (Nasdaq:CISG) ("CNinsure" or the "Company"), a leading independent insurance intermediary company operating in China, today announced that it has posted a copy of its presentation for the Analyst and Investor Day, which was hosted on December 10, 2010, on its investor relations website. An archived webcast and the presentation can be accessed under the Recent Conference – Event & Webcast Section at <http://www.corpasia.net/us/CISG/irwebsite/index.php?mod=event>.

During the analyst and investor day, the management made thorough clarification and explanation to address various issues, including its gross margin structure, acquisition strategies and long-term growth and the scorecard system ("益 益 QuanYi Zheng" in Chinese, which should be literally translated as "Certificate of Incentive Rights" rather than "Equity Incentive Shares" which is absolutely misleading).

Commenting on the event, Mr. Yinan Hu, Chairman and CEO of CNinsure, stated, "By hosting the event, we aim to using the opportunity to clarify a few misunderstandings. Going forward, the management will shift their focus back to developing the Company, which we believe is in the best interest of the Company and its shareholders."

About CNinsure Inc.

CNinsure is a leading independent insurance intermediary company operating in China. CNinsure's distribution network reaches many of China's most economically developed regions and affluent cities. The Company distributes a wide variety of property and casualty and life insurance products underwritten by domestic and foreign insurance companies operating in China, and provides insurance claims adjusting as well as other insurance-related services.

Forward-Looking Statements

This press release contains statements of a forward-looking nature. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. You can identify these forward-looking statements by terminology such as "will," "expects," "believes," "anticipates," "intends," "estimates" and similar statements. Among other things, the management's quotations and the Business Outlook section contain forward-looking statements. These forward-looking statements involve known and unknown risks and uncertainties and are based on current expectations, assumptions, estimates and projections about CNinsure and the industry. Potential risks and uncertainties include, but are not limited to, those relating to CNinsure's limited operating history, especially its limited experience in selling life insurance products, its ability to attract and retain productive agents, especially entrepreneurial agents, its ability to maintain existing and develop new business relationships with insurance companies, its ability to execute its growth strategy, its ability to adapt to the evolving regulatory environment in the Chinese insurance industry, its ability to compete effectively against its competitors, quarterly variations in its operating results caused by factors beyond its control and macroeconomic conditions in China and their potential impact on the sales of insurance products. All information provided in this press release is as of December 14, 2010, and CNinsure undertakes no obligation to update any forward-looking statements to reflect subsequent occurring events or circumstances, or to changes in its expectations, except as may be required by law. Although CNinsure believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that its expectations will turn out to be correct, and investors are cautioned that actual results may differ materially from the anticipated results. Further information regarding risks and uncertainties faced by CNinsure is included in CNinsure's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 20-F.

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Source: Globe Newswire

(December 14, 2010 - 9:36 AM EST)

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