

May 5, 2015

CNinsure to Announce First Quarter 2015 Financial Results and Host Conference Call on May 19, 2015

GUANGZHOU, China, May 5, 2015 (GLOBE NEWSWIRE) -- CNinsure Inc. (Nasdaq:CISG), a leading independent online-tooffline financial services provider operating in China, today announced that it will release its financial results for the first quarter 2015 after the close of the U.S. financial markets on May 19, 2015.

Mr. Chunlin Wang, CEO and Mr. Peng Ge, CFO will host a conference call to discuss the first quarter 2015 financial results at:

Time: 9:00 pm Eastern Daylight Time on May 19, 2015 or 9:00 am Beijing/Hong Kong Time on May 20, 2015

The toll free dial-in numbers:

United States	1-855-500-8701
United Kingdom	0800-015-9724
Canada	1-855-757-1565
Taiwan	0080-665-1951
Hong Kong	800-906-606

The toll dial-in numbers:	
China (Mainland)	400-120-0654
Singapore & Other Areas	+65-6723-9385

Conference ID #: 41583585

Additionally, a live and archived web cast of this call will be available at: http://ir.cninsure.net/events.cfm.

About CNinsure Inc.

CNinsure Inc. is a leading independent online-to-offline financial services provider. Through our online platforms and offline sales and service network, we offer a wide variety of financial products and services to individuals and businesses including property and casualty and life insurance products. We also provide insurance claims adjusting services, such as damage assessments, surveys, authentications and loss estimations, as well as value-added services, such as emergency vehicle roadside assistance.

Our online platforms include (1) <u>Baoxian.com</u>, an online entry portal for comparing and purchasing health, accident, travel and homeowner insurance products; (2) CNpad, a mobile sales support application; (3) <u>Chetong.net</u>, a public service platform for the insurance industry and (4) eHuzhu (<u>www.ehuzhu.com</u>), the first non-profit online mutual aid platform in China. Our extensive distribution and service network covers 27 provinces in China, including most economically developed regions and cities.

For more information about CNinsure Inc., please visit http://ir.cninsure.net/.

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