



April 24, 2015

CNinsure Files Annual Report on Form 20-F With SEC

GUANGZHOU, China, April 24, 2015 (GLOBE NEWSWIRE) -- CNinsure Inc. (Nasdaq:CISG) (the "Company" or "CNinsure"), a leading independent online-to-offline financial services provider operating in China, today announced that it has filed its annual report on Form 20-F, which contains its audited financial statements for the fiscal year ended December 31, 2014, with the U.S. Securities and Exchange Commission (the "SEC") on April 23, 2015. The 2014 20-F can be accessed on the SEC's website at <http://www.sec.gov> as well as on the Investor Relations page of the Company's website at <http://ir.cninsure.net/sec.cfm>. Hard copies of the annual report are available, free of charge, to its shareholders upon request.

About CNinsure Inc.

CNinsure Inc. is a leading independent online-to-offline financial services provider. Through our online platforms and offline sales and service network, we offer a wide variety of financial products and services to individuals and businesses including property and casualty and life insurance products. We also provide insurance claims adjusting services, such as damage assessments, surveys, authentications and loss estimations, as well as value-added services, such as emergency vehicle roadside assistance.

Our online platforms include (1) Baoxian.com, an online entry portal for comparing and purchasing health, accident, travel and homeowner insurance products; (2) CNpad, a mobile sales support application; (3) Chetong.net, a public service platform for the insurance industry and (4) eHuzhu (www.ehuzhu.com), the first non-profit online mutual aid platform in China. Our extensive distribution and service network covers 27 provinces in China, including most economically developed regions and cities.

For more information about CNinsure Inc., please visit <http://ir.cninsure.net/>.

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