

September 18, 2008

CNinsure to Launch Global Non-deal Roadshow

GUANGZHOU, September 18 /Xinhua¬PRNewswire¬FirstCall/¬¬ CNinsure Inc. (Nasdaq: CISG), a leading independent insurance intermediary company operating in China, today announced that it is scheduled to launch three non¬deal roadshows in HK, UK/Singapore and theUnited States in September and October. CNinsure will also attend the Citi Greater China Investor Conference 08 in Macau during that period. The schedule is subject to change.

CNinsure's Chairman & Chief Executive Director, Yinan Hu, Chief Financial Officer, Peng Ge and Chief Information Officer & Vice President for Investor Relations ("IR") and Sarbanes-Oxley Act ("SOX") compliance, Fred Jin, will participate in the non-deal roadshows and investor conference.

Non-deal Roadshow in HK

Attendees: Chairman & Chief Executive Director, Yinan Hu

Chief Financial Officer, Peng Ge

Chief Information Officer & Vice President for IR and SOX compliance, Fred Jin

Date: September 23-24, 2008

Organizer: Morgan Stanley

Non-deal Roadshow in UK/Singapore

Attendees: Chairman & Chief Executive Director, Yinan Hu

Chief Financial Officer, Peng Ge

Chief Information Officer & Vice President for IR and SOX compliance, Fred Jin

Date: October 1-6, 2008

Venue: London, Edinburg, Singapore

Organizer: JP Morgan Cazenove Limited

Non-deal Roadshow in US

Attendees: Chairman & Chief Executive Director, Yinan Hu

Chief Financial Officer, Peng Ge

Chief Information Officer & Vice President for IR and Sox, Fred Jin

Date: October 27-31, 2008

Venue: New York, Boston, Kansas City, Chicago, San Francisco

Organizers: Morgan Stanley, Piper Jaffray & Co.

Citi Greater China Investor Conference 08

Attendees: Chief Financial Officer, Peng Ge

Chief Information Officer & Vice President for IR and Sox, Fred Jin

Date: October 23-24, 2008

Venue: Wynn Macau, Macau

Organizer: Citigroup Global Markets Asia Ltd

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