



April 14, 2008

## **CNinsure Awarded Insurance Intermediary of the Year 2007**

GUANGZHOU, China, April 14 /Xinhua-PRNewswire-FirstCall/ -- CNinsure Inc.(Nasdaq: CISG), a leading independent insurance agency and brokerage company operating in China, today announced that it has won the Insurance Intermediary of the Year over four other final contenders at the China Insurance Awards 2007 on April 8, 2008. The event, organized by China Insurance Marketing magazine, recognized outstanding achievements across all areas in the Chinese insurance industry.

Commenting on this event, Yinan Hu, CNinsure's Chairman and Chief Executive Officer, said, "We appreciate the acknowledgement and support from our clients, partners and the media. Building on our successful IPO, we will continue to play a leading role in the Chinese professional insurance intermediary sector and further contribute to the sound development of the Chinese insurance industry."

### **About CNinsure Inc.**

CNinsure is a leading independent insurance agency and brokerage company operating in China. CNinsure's distribution network reaches many of China's most economically developed regions and affluent cities. The company distributes a wide variety of property and casualty and life insurance products underwritten by domestic and foreign insurance companies operating in China, and provides insurance-related services.

### **Forward-looking Statements**

This press release contains statements of a forward-looking nature. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. You can identify these forward-looking statements by terminology such as "will," "expects," "believes," "anticipates," "intends," "estimates" and similar statements. Among other things, the management's quotations contain forward-looking statements. These forward-looking statements involve known and unknown risks and uncertainties and are based on current expectations, assumptions, estimates and projections about CNinsure and the industry. Potential risks and uncertainties include, but are not limited to, those relating to CNinsure's limited operating history, especially its limited experience in selling life insurance products, its ability to attract and retain productive agents, especially entrepreneurial agents, its ability to maintain existing and develop new business relationships with insurance companies, its ability to execute its growth strategy, its ability to adapt to the evolving regulatory environment in the Chinese insurance industry, and its ability to compete effectively against its competitors. All information provided in this press release is as of April 14, 2008, and CNinsure undertakes no obligation to update any forward-looking statements to reflect subsequent occurring events or circumstances, or to changes in its expectations, except as may be required by law. Although CNinsure believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that its expectations will turn out to be correct, and investors are cautioned that actual results may differ materially from the anticipated results. Further information regarding risks and uncertainties faced by CNinsure is included in CNinsure's filings with the U.S. Securities and Exchange Commission, including its registration statement on Form F-1.

### **Company Contacts:**

Phoebe Meng

Tel: +86-20-61222777

Email: [mengyf@cninsure.net](mailto:mengyf@cninsure.net)

Oasis Qiu

Tel: +86-20-61222777-850

Email: [qiusr@cninsure.net](mailto:qiusr@cninsure.net)