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CNinsure Appoints Feng Jin as Vice President and Chief Information Officer

GUANGZHOU, Nov.8, 2007/Xinhua-PRNewswire/ -- CNinsure Inc.,(Nasdaq:CISG) ("CNinsure") a leading independent insurance agency and brokerage company operating in China, today announced that Mr. Fred (Feng) Jin joined CNinsure as Vice President and Chief Information Officer (CIO), effective immediately.

Prior to joining CNinsure Inc., Mr. Jin served as the department manager at New China Life Insurance Co., Ltd., one of the leading life insurance companies in China. From October 2003 to March 2007, Mr. Jin was the assistant president and general manager of the Information Management Center of New China Life Insurance, primarily responsible for IT system construction and management. From May 2000 to October 2003, Mr. Jin served as a sales manager and financial planner at US-based Prudential Financial Services, a global leader in diversified financial services. Mr. Jin holds a Master of Business Administration from University of Warwick and a Bachelor of Law degree from Beijing Institute of Law & Diplomacy. He has received the credentials of Chartered Financial Consultant and Chartered Life Underwriter from American College, USA.

Commenting on this event, CNinsure's Chairman and Chief Executive Officer, Yanan Hu, said, "We are very pleased to have Fred be part of our management team. He will play an important role in helping CNinsure build an efficient IT platform, which will provide strong support to the expansion of CNinsure's distribution network as well as to improve its insurance intermediary operating platform."

About CNinsure Inc.

CNinsure is a leading independent insurance agency and brokerage company operating in China. CNinsure's distribution network reaches some of China's most economically developed regions and affluent cities. The company distributes a wide variety of property and casualty and life insurance products underwritten by domestic and foreign insurance companies operating in China and provides insurance-related services.

Forward-looking Statements

This press release contains statements of a forward-looking nature. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. You can identify these forward-looking statements by terminology such as "will," "expects," "believes," "anticipates," "intends," "estimates" and similar statements. These forward-looking statements involve known and unknown risks and uncertainties and are based on current expectations, assumptions, estimates and projections about CNinsure and the industry. CNinsure undertakes no obligation to update forward looking statements to reflect subsequent occurring events or circumstances, or to changes in its expectations, except as may be required by law. Although CNinsure believes that the expectations expressed in these forward looking statements are reasonable, it cannot assure you that its expectations will turn out to be correct, and investors are cautioned that actual results may differ materially from the anticipated results.

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