

December 7, 2010

CNinsure Announces Teleconference and Webcast Details for Its Analyst and Investor Day on December 10, 2010

Dec. 7, 2010 (GlobeNewswire) --

GUANGZHOU, China, Dec. 7, 2010 (GLOBE NEWSWIRE) -- CNinsure Inc. (Nasdaq:CISG), a leading independent insurance intermediary company operating in China, today announced teleconference and webcast details for its Analyst and Investor Day which is scheduled on Friday, December 10, 2010.

The Analyst and Investor Day will present three sessions, including a tour to the office of Chengdu Jingshi Investment Co., Ltd., an onsite visit to CNinsure's sales outlets and a group lunch meeting at Shangri-La Hotel, Chengdu, Sichuan Province, China.

Teleconference will be available for the group lunch meeting session, beginning at 12:00PM Beijing Time on December 10, 2010 (11:00 pm Eastern Standard Time, on December 9, 2010). To participate, please dial in a few minutes before the scheduled time. A live and archived webcast and presentation materials of this session will also be available at http://www.corpasia.net/us/CISG/irwebsite/index.php?mod=event under the CNinsure Teleconference on Analyst and Investor Day Section.

Dial-in Numbers:

 United States:
 +1-866-549-1292

 United Kingdom:
 0808-234-6305

 Canada:
 +1-866-869-1825

 Singapore:
 800-852-3576

 Taiwan:
 0080-185-6004

 Hong Kong & Other Areas:
 +852-3005-2050

 China (Mainland):
 400-681-6949

Password: 885507#

A replay of the call will be available immediately after the conference ends for 30 days as follows:

+852-3005-2020 (Hong Kong & other areas)

PIN number: 154607#

About CNinsure Inc.

CNinsure is a leading independent insurance intermediary company operating in China. CNinsure's distribution network reaches many of China's most economically developed regions and affluent cities. The Company distributes a wide variety of property and casualty and life insurance products underwritten by domestic and foreign insurance companies operating in China, and provides insurance claims adjusting as well as other insurance-related services.

Forward-looking Statements

This press release contains statements of a forward-looking nature. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. You can identify these forward-looking statements by terminology such as "will," "expects," "believes," "anticipates," "intends," "estimates" and similar statements. Among other things, the management's quotations and the Business Outlook section contain forward-looking statements. These forward-looking statements involve known and unknown risks and uncertainties and are based on current expectations, assumptions, estimates and projections about CNinsure and the industry. Potential risks and uncertainties include, but are not limited to, those relating to CNinsure's limited operating history, especially its limited experience in selling life insurance products, its ability to attract and retain productive agents, especially entrepreneurial agents, its ability to maintain existing and develop new

business relationships with insurance companies, its ability to execute its growth strategy, its ability to adapt to the evolving regulatory environment in the Chinese insurance industry, its ability to compete effectively against its competitors, quarterly variations in its operating results caused by factors beyond its control and macroeconomic conditions in China and their potential impact on the sales of insurance products. All information provided in this press release is as of December 8, 2010, and CNinsure undertakes no obligation to update any forward-looking statements to reflect subsequent occurring events or circumstances, or to changes in its expectations, except as may be required by law. Although CNinsure believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that its expectations will turn out to be correct, and investors are cautioned that actual results may differ materially from the anticipated results. Further information regarding risks and uncertainties faced by CNinsure is included in CNinsure's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 20-F.

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