



November 24, 2010

## CNinsure Announces Management's Plan to Purchase Company Shares

Nov. 24, 2010 (GlobeNewswire) --

GUANGZHOU, China, Nov. 24, 2010 (GLOBE NEWSWIRE) -- CNinsure Inc. (Nasdaq:CISG), (the "Company" or "CNinsure"), a leading independent insurance intermediary company operating in China, today announced that Mr. Yinan Hu, its founder, chairman and chief executive officer, Mr. Peng Ge, its chief financial officer, and other senior management plan to purchase shares of the Company in the open market.

Mr. Yinan Hu commented: "CNinsure has continued its successful track record of delivering solid financial performance in the third quarter 2010 with total net revenues and net income attributable to CNinsure's shareholders growing 30.4% and 42.7%, respectively. However, in view of the recent stock price which we believe has rendered our stocks significantly undervalued, we've decided to purchase shares of the Company in the open market. This plan reflects management's full confidence in the growth prospects of the Company."

### About CNinsure Inc.

CNinsure is a leading independent insurance intermediary company operating in China. CNinsure's distribution network reaches many of China's most economically developed regions and affluent cities. The Company distributes a wide variety of property and casualty and life insurance products underwritten by both domestic and foreign insurance companies operating in China, and provides insurance claims adjusting service as well as other insurance-related services.

### Forward-looking Statements

This press release contains statements of a forward-looking nature. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. You can identify these forward-looking statements by terminology such as "will," "expects," "believes," "anticipates," "intends," "estimates" and similar statements. These forward-looking statements involve known and unknown risks and uncertainties and are based on current expectations, assumptions, estimates and projections about CNinsure and the industry. Potential risks and uncertainties include, but are not limited to, those relating to CNinsure's limited operating history, especially its limited experience in selling life insurance products, its ability to attract and retain productive agents, especially entrepreneurial agents, its ability to maintain existing and develop new business relationships with insurance companies, its ability to execute its growth strategy, its ability to adapt to the evolving regulatory environment in the Chinese insurance industry, its ability to compete effectively against its competitors, quarterly variations in its operating results caused by factors beyond its control and macroeconomic conditions in China and their potential impact on the sales of insurance products. All information provided in this press release is as of November 24, 2010, and CNinsure undertakes no obligation to update any forward-looking statements to reflect subsequent occurring events or circumstances, or to changes in its expectations, except as may be required by law. Although CNinsure believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that its expectations will turn out to be correct, and investors are cautioned that actual results may differ materially from the anticipated results. Further information regarding risks and uncertainties faced by CNinsure is included in CNinsure's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 20-F.

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Source: Globe Newswire

(November 24, 2010 - 7:01 AM EST)

